

PROBLEM

Identify the specific shortcoming in student achievement you wish to improve. What problem or challenge to student learning did your assessment project aim to address?

For Studio Art majors, professionalism becomes a major fundamental skill needed. Each student must display artwork with attention to professional display standards. In our program, one of the areas that needed improvement was the level of professionalism and attention to detail in the artwork displayed at the students' Art Show.

Focusing on this area allowed students to demonstrate personal accountability and preparedness for the art community. The program goal was to improve professional presentation of both physical and digital artwork.

PLAN

Summarize your plan to improve your students' learning, measure student performance in the problematic area, and assess improvement.

To improve student learning, the Fine Arts Department planned to create a formalized assessment of professionalism in eLumen tied to our summative assessment showcase, the student art show, that we hold each semester.

ASSESSMENT ACTIVITY

Provide further details on your assessment activity. How was your plan implemented, how was evidence of student learning gathered, and how was the data analyzed?

The art program created a studio art rubric in eLumen that included a section on professional presentation and mapped it to the institutional outcome on employing conventions of communication in accordance with professional expectations. Studio Art instructors evaluated students' submissions to the student art show and entered the scores in eLumen. We normed the studio art rubric as a department. We also collected feedback from jurors who are professionals in the field on students' skills in professionally preparing their work for display.

We implemented matting and framing workshops that take place the week that submissions are due for the student art show, and our work-study students recently created a how-to video on matting and framing. We also started offering a photography workshop each semester the week submissions are due in a space with focused lighting and a neutral background.



RESULTS AND DATA

Discuss the results of your assessment activity, identify key findings, and provide relevant supporting data, including tables, charts, and graphs as relevant.

In general, studio art scores in professional presentation have steadily increased over the past 5 years, and all outcomes exceeded the performance targets of 70% in 2022, with scores in the 80%-90% range. After implementing the improvements, jurors expressed that students are performing well in professional presentation and attention to detail.



CLOSING THE LOOP AND NEXT STEPS

Discuss the results of your assessment activity, identify key findings, and provide relevant supporting data, including tables, charts, and graphs as relevant.

Our next steps to continue to improve professionalism and attention to detail are to:

1. Continue to evaluate students on professional presentation and enter scores in eLumen.
2. Create a rubric for jurors to provide more intentional feedback.
3. Share the how-to matting and framing video with all of our faculty and part-time instructors so that they can post it in MyCourses.
4. Create a how-to video for photography of two- and three-dimensional works.
5. Share the how-to videos with our partners at the Colorado State Fair fine arts exhibition.