

2019 Annual Conference "Assessment 101"

Friday, April 19th Pueblo Community College

CONFERENCE PROGRAM

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AGENDA

8:30-9:00 Light Breakfast Served outside the Hoag Theater

Donuts/Muffins/Coffee/Tea/Water

9:00-9:15

Welcome/ Renee Gust, Pueblo Community College

Hoag Theater Early Childhood Education Faculty | Assessment of Student Learning

Committee | Conference Coordinator

Dr. Erjavec, President | Pueblo Community College

Corac Updates Associate Professor Karey James Esq. | Corac Executive Director

Community College of Denver | Paralegal Department

9:15-10:00 Welcome Presenters Dr. Jeffrey Alexander, Dean-Arts & Sciences | Pueblo Community College

Keynote Speakers Liz Medendorp, Pueblo Community College

Director of Assessment of Student Learning

Brad Bowers, Pueblo Community College

History Faculty | Assessment of Student Learning Committee Chair

10:00-10:15 Break

10:30-11:30 Session I Refer to Session Schedule/Topic Details

11:30-12:30 Lunch Box lunches/beverages can be enjoyed inside session classrooms,

outside or in the Hoag Theater (special diet request-name on box)

12:30-1:30 Session II Refer to Session Schedule/Topic Details

1:30-1:45 Break

1:45-2:45 Session III Refer to Session Schedule/Topic Details

3:00-3:45 Wrap-Up/ An open forum of discussion and recap of this conference; a

Hoag Theater terrific opportunity to have questions answered and networking.







SESSION SCHEDULE

Refer to the Topic Details on following pages.

Session I 10:30-11:30

ROOM-Hoag Theater Assessing Peer Education in Student Affairs

ROOM 029 Peer-to-Peer Coaching-Creating a Culture of Assessment

ROOM 075 General Education Assessment-Making Assessment Valuable

and Sustainable

Session II 12:30-1:30

ROOM-Hoag Theater The Manifest and Latent Functions of the Office of Academic

Assessment on a University/College Campus

ROOM 029 Part 1 of 2 | Learning Outcomes to Curriculum Mapping-

Outside the Classroom Student Services Assessment

ROOM 075 Assessing High Impact Educational Practices in Student

Services

Session III 1:45-2:45

ROOM-Hoag Theater Buffet of Options for Classroom Embedded Assessment

ROOM 029 Part 2 of 2 | Assess, Analyze, Review, Repeat: Outside the

Classroom Student Services Assessment

ROOM 075 Student Success and Retention-How Western Colorado

University has embraced the complexities and promises of a

thriving student body



SESSION I

Topic: Assessing Peer Education in Student Affairs

Peer education programs are invaluable to student growth and development and subsequently, the field of student affairs. Such programs are often complex in structure and administration across student affairs units. In this presentation, we will consider the key factors that contribute to a successful peer education programs, and discuss how to assess effectiveness of these programs on our own campuses. Join us for a review of the literature and a discussion of best practices for assessing peer education programs in student affairs.

Presenters: University of Colorado Boulder

- Crystal Cyr, Student Affairs Assessment Specialist
- Kimberly Kruchen, Manager of Student Affairs Assessment and Planning

Topic: Peer-to-Peer Coaching-Creating a Culture of Assessment

Interested in fostering a culture of student learning assessment? Peer-to-peer coaching might be the answer. Red Rocks Community College's Student Learning Assessment Council will share their experiences and lessons learned about meeting faculty where they are in the assessment process. Interactive presentation.

Presenters: Red Rocks Community College

- Chelsea Campbell, Faculty Lead Water Quality Management Technology
- Carmen Stephens, Nursing Program Director
- Nicole Lacroix, Dean of Instruction
- Jenning Prevatte, Faculty Lead Teacher Education and Early Childhood Education
- Kyle Whitecotton, Faculty-English

Topic: General Education Assessment-Making Assessment Valuable and Sustainable

Our interactive session will begin with a brief narrative of the "Compass" General education curriculum at UCCS including its creation and approval by the faculty and ongoing assessment efforts in key areas of the curriculum (inclusiveness, sustainability, and oral communication) and end with a structured opportunity for networking and brainstorming.

Topics will include a) assessing general education and other campus initiatives, b) making assessment valuable by identifying exigent issues concerning faculty and connecting assessment results to meaningful next steps and c) building a streamlined and sustainable system for collecting and scoring artifacts that can continue in the case of faculty and administrative turnover.

Presenter: University of Colorado Colorado Springs

 Phillip Heasley, Senior Instructor, Assessment Coordinator for the Compass General Education Curriculum



SESSION II

Topic: The Manifest and Latent Functions of the Office of Academic Assessment on a University/College Campus

No matter the size of a university or college, an Assessment Offices exist for primary purpose---to systematically collect, analyze, and interpret institutional data on teaching and learning, educational programs, administrative, co-curricular activities, and use the information to improve learning process, policy formation, support services, co-curricular programs, and decision-making. While the overarching goal of assessment remains the same, the functions of the Office of Assessment continue to increase in response to a broad range of educational trends, challenges, and mandated accountability requirements from higher education stakeholders.

The purpose of this presentation is to expose those who are new to the field of assessment, especially those who operate a "one person-shop" to have a better picture of the multitude of functions that assessment entails. With this caveat in mind, the presentation will identify some of the manifest (intended) and the latent (unintended) functions of the Office of Assessment in a university or college campus. Attendees, especially those who are new to the field of assessment, and those who operate a "one-person" office of assessment will go back to their respective campuses with a better understanding of the paradigm shift in the functions of the Office of Assessment in the context of the two dichotomies couched in this presentation.

Presenter: Adams State University

• Dr. Bob Adebayo, Director of Assessment

Topic: Part 1 of 2 | Learning Outcomes to Curriculum Mapping-Outside the Classroom Student Services Assessment

From conceptual framework to implementation, we will discuss the early stages of the assessment cycle and how they can be utilized in your area(s) of campus. We will be focusing specifically on the benefits of learning outcomes and curriculum mapping during this session. Part 2 of this topic will be offered in the afternoon.

Presenters: University of Northern Colorado

- Erin Datteri-Saboski, Director of New Student Orientation
- Paige Johnsen, Assistant Director of New Student Orientation



SESSION II CON'T

Topic: Assessing High Impact Educational Practices in Student Services

If you've ever wondered how much co-curricular activities, instructional support services, and student employment opportunities contribute to student learning, this session is for you! Through a number of examples (e.g. first year experiences, multicultural events, community-based projects), presenters will illustrate how non-academic departments have used outcomes-based assessment to quantify student learning and continuously improve the quality of their services and programs.

Presenters: Pikes Peak Community College

- Patricia Diawara is the Executive Director of Institutional Effectiveness
- Lincoln Wulf is the Director of Academic Advising and Testing

SESSION III

Topic: Buffet of Options for Classroom Embedded Assessment

For 10 years the PCC Hospitality Studies program has used a Sunday brunch buffet to assess students' professionalism and use of industry technology through observation and reflection. We will talk about the development and challenges associated with such and assessment.

Presenter: Pueblo Community College

• John Jakeman, Hospitality Studies Faculty

Topic: Part 2 of 2 | Assess, Analyze, Review, Repeat: Outside the Classroom Student Services Assessment

Now that you've created your outcomes, how do you assess them? This session will discuss the later stages of the assessment cycle and how they can be utilized in your area(s) of campus. We will be focusing specifically on the benefits and challenges of assessing, analyzing, and reviewing. This is Part 2 of Learning Outcomes to Curriculum Mapping-Outside the Classroom Student Services Assessment.

Presenters: University of Northern Colorado

- Erin Datteri-Saboski, Director of New Student Orientation
- Paige Johnsen, Assistant Director of New Student Orientation



SESSION III CON'T

Topic: Student Success and Retention-How Western Colorado University has embraced the complexities and promises of a thriving student body

In this session, Dr. Melanie Hulbert will lead participants through an in-depth discussion of the definitions and meanings behind student success in all its many forms. She will ask participants to think about and discuss how they would define and assess student success at their own institutions and why it matters. Finally, she will explain a retention initiative that she has led at her own institution and what early assessments are revealing about student perceptions of retention, success, and what it means to thrive. She will conclude with a discussion on the need for robust, diverse, and analytic measures needed to move students towards successful and on time graduation.

Presenter: Western Colorado University

• Dr. Melanie Hulbert currently serves as an Associate Vice President for Academic Affairs



Thank you to all those who are providing detailed information about their experience regarding assessment! It is important for us to get to know them a bit! The following is some information about our presenters, as well as our CoRAC leader.

Community College of Denver

Associate Professor Karey L. James, Esq. | CoRAC Executive

Karey is a full time faculty in the Paralegal Department at the Community College of Denver. She is the past Co-Chair for the Student Learning Committee. She is the executive director for the Colorado Regional Assessment Counsel, and a voting member of Faculty Counsel. Karey was a high school dropout and started her post-secondary education welding at the Community college of Denver completing her welding certificate in the Federal Job Corps. She received her associate's degree in behavioral sciences from the Community College of Denver, where she was a National Honors student and in Phi Theta Kappa Honor society and as a first generation, low-income student an active member of TRIO. She received her Bachelor's degree from the University of Colorado at Boulder in Sociology and Women's Studies. Karey obtained her law degree from the University Of Denver Sturm College Of Law. Karey has worked as an appellate law clerk for the Adams County District Attorney's Office. Karey served as a law clerk in Arapahoe County District Court. She was an associate attorney at Rosnick, Amann and Bruntz, LLC. Karey opened her own law firm, James Law, LLC and continued to practice in Denver courts and Federal District court handling bankruptcy and civil cases. She closed her law firm to teach full time at the Community College of Denver in the Paralegal Program in August 2011.

Adams State University

Dr. Bob Adebayo, Director of Assessment

Bob has over 15 years of progressive experience in higher education research, assessment, and student success. His most recent tome is titled, "College the No-Debt Way: No-Debt College Grads Share their Secrets." Bob holds a Ph. D. in demography from Kansas State University, an M.A. from the University of West Georgia, and a B.A. from the University of Lethbridge, Alberta, Canada. Outside of work, Bob is an enthusiastic gardener.

Pikes Peak Community College

Patricia Diawara, Executive Director of Institutional Effectiveness

Patricia's primary responsibilities are to advance student learning assessment in both academic and co-curricular programs, ensure compliance with regional accreditation requirements, and coordinate a wide range of institutional research activities.

Pikes Peak Community College

Lincoln Wulf, MSOD, MS in Organization Development | Director of Advising & Testing

Lincoln has over 20 years of experience in higher education in both instruction and student services. He has done multiple presentations on assessment in student services, and more specifically, assessment in academic advising at state and regional conferences. He is a 2018 Certificate of Merit recipient from NACADA (National Academic Advising Association) for Advising Program of the Year and 2018 Recipient of the NCTA (National College Testing Association) Program Innovation Award for the merger of Advising & Testing.

Pueblo Community College

Liz Medendorp, Director of Assessment of Student Learning | Instructor for the English & Communication Department

Prior to joining PCC, she taught at UCCS as well as several other colleges in the CCCS system. Her career took a somewhat round-about route, starting with undergraduate studies in French Language & Literature and a Master's degree in Comparative Literature with an emphasis on translation theory, which deepened her research interests in rhetorical theory, popular culture, and new media studies, culminating in a focus on audience-oriented communication strategies. With experience in higher education spanning both administrative and instructional roles, her work is driven by a firm commitment to promoting student success and excellence in higher education through continuous improvement.

Pueblo Community College

John Jakeman, Hospitality Studies Faculty | Assessment of Student Learning Committee

John Jakeman is a 2007 graduate of Pueblo Community College and a 2011 graduate of the Art Institute of Pittsburgh. He has been a community college Chef Instructor for 10 years with 6 years' experience in the hospitality industry. In 2016 John became Business and Advanced Technology Division Assessment Lead, helping assist Department Chairs, Faculty and Adjunct Instructors towards creating meaningful assessment.

Pueblo Community College

Brad Bowers, History Faculty | Committee Chair-Assessment of Student Learning

Brad Bowers started his teaching career as an adjunct professor of History at Colorado State University-Pueblo in 2008, and has taught History full-time at PCC since 2011. He has been on the Assessment of Student Learning Committee since Fall 2011, and committee chair since Fall of 2017. In June 2018 he was a presenter at the first annual eLumenation Conference in California, giving a talk about PCC's assessment efforts. Brad has completed a manuscript about industrialization and economic development in early-twentieth century Pueblo, Colorado, and is actively seeking a publisher. His next project is on the history American hat manufacturing industry.

Red Rocks Community College

- Carmen Stephens, Nursing Program Director
- Chelsea Campbell, Faculty Lead Water Quality Management Technology
- Jenning Prevatte, Faculty Lead Teacher Education and Early Childhood Education
- Kyle Whitecotton, Faculty-English
- Nicole Lacroix, Dean of Instruction

The Student Learning Assessment Council at Red Rocks Community College is a faculty-led organization, comprised of faculty, administration, and staff who coordinate efforts to improve teaching and facilitate improvement and understanding of student learning.

University of Colorado, Boulder

Crystal Cyr, Student Affairs Assessment Specialist

Originally from New England, Crystal Cyr completed a Bachelor of Arts in Mathematics from Keene State College then relocated to Colorado in 2009 to earn a Master of Arts in Leadership Student Affairs in Higher Education from UCCS. In her 10+ years of higher education experience at two- and four-year colleges, Crystal has managed numerous peer education and support programs, taught first-year experience courses, created student success curriculum and classroom assessments, and provided leadership for student affairs divisional assessment work. In her current role at CU Boulder, Crystal provides assessment training, consultation, and other supports to all units within the Division of Student Affairs.

University of Colorado, Boulder

Kimberly Kruchen, Manager of Student Affairs Assessment and Planning

Kim Kruchen currently manages the Division's Office of Assessment and Planning. A Colorado native, Kim graduated from CU Boulder with a Bachelor of Arts in Psychology and Neuroscience, and began her career in student activities. In 2016, she earned a Master of Education from the University of Virginia while conducting research with a faculty member, serving as an intern at the Council for the Advancement of Standards and the Athletic Academic Affairs department. In her role at CU Boulder, Kim works all units in the Division of Student Affairs to plan, collect, analyze, and report on programs and services that support student success.

University of Colorado Colorado Springs

Phillip Heasley, Senior Instructor of First-Year Rhetoric and Writing | Assessment Coordinator of the Compass General Education Curriculum

In his role as Assessment Coordinator he oversees the assessment of general education goals including collecting assessment data and artifacts, organizing and training faculty raters, and analyzing and reporting results. His research interests include higher education assessment, first-year student persistence, developmental education, and second-language learners. He has earned a M.A. in English from Oklahoma State University and a M.A. in Teaching English as a Second Language from Northern Arizona. He is currently completing his Ph.D. in Educational Leadership, Research, and Policy from the University of Colorado Colorado Springs where is dissertation research explores the relationship between measures of student engagement and first-year persistence in higher education.

University of Northern Colorado

Erin Datteri-Saboski, Director of New Student Orientation

Erin is working on her dissertation phase of her doctorate in Higher Education and Student Affairs and have always been interested in assessment.

University of Northern Colorado

Paige Johnsen, Assistant Director of New Student Orientation

Paige is a PhD student at the University of Northern Colorado. She has always been passionate about assessment especially as it relates to the undergraduate student experience.

Western Colorado University

Dr. Melanie Hulbert, Associate Vice President for Academic Affairs

Before assuming this role, she spent 15 years as a sociology faculty member at both WCU and George Fox University, a private liberal arts university outside of Portland, OR. She earned a doctorate in Sociology and a Master's in Women's Studies from SUNY Albany and a combined B.A. in Sociology and Psychology from Western Washington University. In her current role as AVP, she oversees the University Retention Committee, the Diversity, Equity, and Inclusion Committee, HLC Accreditation, Student Success Initiatives, and has been heavily involved in both Western's strategic planning process and currently serves as an academic liaison for Western's upcoming multi-million dollar capital campaign. As a university sociology professor for over 15 years and now as a university administrator, she brings a unique and scholarly perspective to issues of organizational leadership and change, diversity and reconciliation, women's leadership, identity development, and the millennial generation. Dr. Hulbert has been invited to speak all over the nation on university campuses, at businesses and organizations, and community retreats. Her talks focus on white privilege, racial reconciliation, identity development, women and leadership and DEII pedagogy in the classroom.